

To: All Blackstone-Millville Music Association Blackstone-Millville
Music Association Families

From: Director Todd Shafer

Re: Blackstone-Millville Music Association, Blackstone-Millville
Music Association
1st Annual Mattress Fundraiser

Event Date: Saturday, April 27, 2019

On Saturday, April 27, 2019, Blackstone-Millville Music Association Blackstone-Millville Music Association is pleased to host a one of a kind fundraising event. This event has been VERY successful in school districts all over the country for over 10 years, and we are excited to bring it to Blackstone-Millville Music Association.

I am very excited about this fundraiser for many reasons:

- The kids do not have to sell anything!
- The kids do not have to collect money or be responsible for distribution!
- We will raise **several thousand dollars** in a one-day event!
- This costs us nothing!
- The company runs the event! (www.customfundraisingsolutions.com)
- The mattresses are brand name and priced up to 50% less than retail!
- The kids can earn "personal referral" incentives!

EACH student is responsible to:

- Find at least **one referral** to come in and check out the sale. (*Did you realize 1 in 10 families buy a new mattress every year? – **BE SURE TO TALK TO AT LEAST TEN FAMILIES!***)
- Hand out your referral flyers to people you know.
- Print your name on the coupon at the bottom, so you get credit!
- Be at the school on Saturday, April 27, 2019 to help promote the event and have **FUN!**

Sale Info:

- Saturday, April 27, 2019, St' Paul's Church.
- 10AM-5PM.
- There will be Simmons Beautyrest, Therapedic and Malouf brand products on display.
- Twin from \$199, Full from \$249, Queen from \$299, King /CA-King from \$499.
- All sizes, all styles and name brand sets are available **up to 50% below retail**.
- There will be a showroom set up with 20+ displays and a team of experts to assist.
- Layaway & delivery are available.

Our contribution:

- FIND AT LEAST **ONE REFERRAL** TO COME IN AND CHECK OUT THE SALE.
- PLEASE help spread the word! Tell your family, friends, neighbors and co-workers!

It is a pleasure to be able to find a way to help our students while providing great value to our community. We appreciate your support and hope to see you on Saturday, April 27, 2019.

Thank you,

Todd Shafer, Director

P.S. Sharing our event is easy on Facebook & Twitter!

 [.com/cfscentralmass](https://www.facebook.com/cfscentralmass)

Event Link: bit.ly/BMMABeds

 [.com/cfscentralmass](https://twitter.com/cfscentralmass) bit.ly/BMMABeds

